GEELY STARRAY EM-i

Standard Safety Equipment

2025



Adult Occupant: 90%

Child Occupant: 87%

Vulnerable Road Users: 86%

Safety Assist: 77%

SPECIFICATION

Tested Model	GEELY STARRAY EM-i 'Comfort', LHD
Body Type	- 5 door SUV
Year Of Publication	2025
Kerb Weight	1750kg
VIN From Which Rating Applies	- all STARRAY EM-i
Class	Small SUV

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SAFETY EQUIPMENT

	Driver	Passenger	Rear
FRONTAL CRASH PROTECTION			
Frontal airbag	●	●	–
Belt pretensioner	●	●	●
Belt loadlimiter	●	●	●
Knee airbag	✖	✖	–
LATERAL CRASH PROTECTION			
Side head airbag	●	●	●
Side chest airbag	●	●	✖
Side pelvis airbag	●	●	✖
Centre Airbag	●	✖	–

	Driver	Passenger	Rear
CHILD PROTECTION			
Isofix/i-Size	–	●	●
Integrated CRS	–	✖	✖
Airbag cut-off switch	–	●	–
Child presence detection	–	✖	●
SAFETY ASSIST			
Seat Belt Reminder	●	●	●

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SAFETY EQUIPMENT (NEXT)

OTHER SYSTEMS	
Active Bonnet	✖
AEB Vulnerable Road Users	●
AEB Pedestrian - Reverse	●
Cyclist Dooring Prevention	●
AEB Motorcyclist	●
AEB Car-to-Car	●
Speed Assistance	●
Lane Assist System	●
Fatigue / Distraction Detection	●

Note: Other equipment may be available on the vehicle but was not considered in the test year.

● Fitted to the vehicle as standard ○ Fitted to the vehicle as part of the safety pack

○ Not fitted to the test vehicle but available as option or as part of the safety pack ✖ Not available — Not applicable

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ADULT OCCUPANT

Total 36.2 Pts / 90%

GOOD | ADEQUATE | MARGINAL | WEAK | POOR

Frontal Impact — 13.3 / 16 Pts



Mobile Progressive Deformable Barrier

Full Width Rigid Barrier

Lateral Impact — 15.9 / 16 Pts



Side Mobile Barrier

Side Pole

Far-Side Excursion

Occupant Interaction

Rear Impact — 4.0 / 4 Pts



Rear Seat

Front Seat

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ADULT OCCUPANT

Total 36.2 Pts / 90%

GOOD ADEQUATE MARGINAL WEAK POOR

Rescue and Extrication	3.0 / 4 Pts
Rescue Sheet	Available, ISO compliant
Advanced eCall	Available
Multi Collision Brake	Available
Submergence Check	Compliant

Comments

The passenger compartment of the GEELY STARRAY EM-i remained stable in the frontal offset test. Dummy readings indicated good protection of the knees and femurs of both the driver and the front seat passenger. GEELY showed that a similar level of protection would be provided to occupants of different sizes and to those sitting in different positions. Analysis of the deceleration of the impact trolley during the test, and analysis of the deformable barrier after the test, revealed that the GEELY STARRAY EM-i would be a moderately benign impact partner in a frontal collision. In the full-width rigid barrier test, protection was good or adequate for all critical body regions of the driver rear seat passenger. In the side barrier test, the GEELY STARRAY EM-i provided good protection to all critical body areas and scored maximum points. In the more severe side pole impact, protection was at least adequate for all critical body areas. Control of excursion (the extent to which a body is thrown to the other side of the vehicle when it is hit from the far side) was found to be adequate The GEELY STARRAY EM-i has a countermeasure to mitigate against occupant-to-occupant injuries in such impacts. The airbag performed well in Euro NCAP's tests with dummy readings indicating good protection for both the driver and passenger. Tests on the front seats and head restraints demonstrated good protection against whiplash injuries in the event of a rear-end collision. A geometric analysis of the rear seats also indicated good whiplash protection. The car has an advanced eCall system which alerts the emergency services in the event of a crash, and a system to prevent secondary impacts after the car has been in a collision. GEELY demonstrated that the doors and windows would be openable to allow occupants to escape in the event of vehicle submergence.

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CHILD OCCUPANT

Total 42.7 Pts / 87%

GOOD ADEQUATE MARGINAL WEAK POOR

Crash Test Performance based on 6 & 10 year old children 24.0 / 24 Pts

Frontal Impact	16 Pts



Lateral Impact	8 Pts



Restraint for 6 year old child: *Cybex T Solution i-Fix*
Restraint for 10 year old child: *Osann Booster Basic R129*

Safety Features 7.0 / 13 Pts

	Front Passenger	2nd row outboard	2nd row center
Isofix	●	●	✖
i-Size	●	●	✖
Integrated CRS	✖	✖	✖
Top tether	●	●	✖
Child Presence Detection	✖	●	●

● Fitted to test car as standard ○ Not on test car but available as option ✖ Not available

CRS Installation Check 11.7 / 12 Pts

i-Size	Seat Position				
	Front		2nd row		
	Airbag ON	Airbag OFF	Left	center	Right
i-Size	●	●	●	–	●

● Easy ● Difficult ● Safety critical ✖ Not allowed

Airbag ON Rearward facing restraint installation not allowed Airbag OFF

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CHILD OCCUPANT

Total 42.7 Pts / 87%

Isofix	Seat Position				
	Front		2nd row		
			Left	center	Right
	●	●	●	–	●
	✖	●	●	–	●
	●	●	●	–	●
	●	●	●	–	●
	●	●	●	–	●
	✖	●	●	–	●

● Easy ● Difficult ● Safety critical ✖ Not allowed

Airbag ON Rearward facing restraint installation not allowed Airbag OFF

Seatbelt Attached	Seat Position				
	Front		2nd row		
			Left	center	Right
	✖	●	●	●	●
	●	●	●	●	●
	●	●	●	●	●
	●	●	●	●	●
	●	●	●	●	●
	✖	●	●	●	●

● Easy ● Difficult ● Safety critical ✖ Not allowed

Airbag ON Rearward facing restraint installation not allowed Airbag OFF

CHILD OCCUPANT

Total 42.7 Pts / 87%

Comments

In both the frontal offset and the side barrier tests, protection was good for all critical body areas for the 6 and 10 year dummies, and the GEELY STARRAY EM-i scored maximum points in this part of the assessment. The front passenger airbag can be disabled to allow a rearward-facing child restraint to be used in that seating position. Clear information is provided to the driver regarding the status of the airbag and the system was rewarded. The GEELY STARRAY EM-i is equipped with a direct 'child presence detection' system, which issues a warning when it detects that a child or infant has been left in the car. The largest i-Size restraint, for children from 100 to 135cm, could not be properly installed in the front passenger seat owing to interference with the seat foam. Otherwise, all child restraint types for which the STARRAY EM-i is designed could be installed and accommodated.

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VULNERABLE ROAD USERS

Total 54.4 Pts / 86%

GOOD ADEQUATE MARGINAL WEAK POOR

VRU Impact Protection

30.9 / 36 Pts



Pedestrian & Cyclist Head	13.2 Pts
Pelvis	4.2 Pts
Femur	4.5 Pts
Knee & Tibia	9.0 Pts

VRU Impact Mitigation

23.7 / 27 Pts

System Name	Collision Mitigation Support Front
Type	Auto-Brake with Forward Collision Warning
Operational From	10 km/h

PERFORMANCE |

AEB Pedestrian

7.5 / 9 Pts

Scenario	Day time	Night time
Car reversing into adult or child		–
Adult crossing a road into which a car is turning		–
Adult crossing the road		
Child running from behind parked vehicles		
Adult along the roadside		

– Currently not tested

AEB Cyclist

7.4 / 8 Pts

Scenario	Day time
Approaching cyclist crossing from behind parked vehicles	
Turning across path of an oncoming cyclist	
Approaching a crossing cyclist	
Approaching a cyclist along the roadside	

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VULNERABLE ROAD USERS

Total 54.4 Pts / 86%

GOOD ADEQUATE MARGINAL WEAK POOR

Cyclist Dooring Prevention

0.3 / 1 Pts

Scenario	
Dooring a passing cyclist	information, driver door only"

AEB Motorcyclist

6.0 / 6 Pts

Scenario	Autobrake function only	Driver reacts to warning
Approaching a stationary motorcyclist		
Approaching a braking motorcyclist		
Turn across the path of an oncoming motorcyclist		–

– Currently not tested

Lane Support Motorcyclist

2.5 / 3 Pts

Scenario	Day time
Changing lane across the path of an oncoming motorcyclist	
Changing lane across the path of an overtaking motorcyclist	

Comments

Protection of the head of a struck pedestrian or cyclist was largely good or adequate, with poor results recorded on the stiff windscreen pillars and at the base and top of the screen. Protection of the pelvis was good or adequate at all test locations. Protection of the femur and that of the knee and tibia was good at all test locations. The autonomous emergency braking system of the GEELY STARRAY EM-i responds to vulnerable road users such as pedestrians and cyclists, as well as to other vehicles. In tests of its response to pedestrians, the system performed well overall, with adequate protection for those to the rear of the car. The system performed well in tests of its reaction to cyclists, including some protection against 'dooring', where a door is opened into the path of a cyclist approaching from behind. The system's response to motorcyclists was good.

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SAFETY ASSIST

Total 14.0 Pts / 77%

GOOD ADEQUATE MARGINAL WEAK POOR

Speed Assistance

1.5 / 3 Pts

System Name	Speed Assistance System
Speed Limit Information Function	Camera & Map, subsigns supported
Speed Limitation Function	Intelligent ACC (accurate to 5km/h)

Occupant Status Monitoring

2.3 / 3 Pts

Seatbelt Reminder

1.0 / 1 Pts

Applies To	Front and rear seats		
Warning	Driver Seat	Front Passenger(s)	Rear Passenger(s)
Visual	●	●	●
Audible	●	●	●
Occupant Detection	–	●	●

● Pass ● Fail – Not available

Driver Monitoring

1.3 / 2 Pts

System Name	Driver Performance Support
Type	Direct eye monitoring
Operational From	10 km/h
Fatigue	Drowsiness, Microsleep and Sleep
Distraction	Long & Short Distraction and Phone Use

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SAFETY ASSIST

Total 14.0 Pts / 77%

Lane Support

3.0 / 3 Pts

System Name	Lane Keeping Assist (LKA)
Type	LKA and ELK
Operational From	65 km/h
PERFORMANCE	
Emergency Lane Keeping	GOOD
Lane Keep Assist	GOOD
Human Machine Interface	GOOD

AEB Car-to-Car

7.3 / 9 Pts

System Name	Autonomous Emergency Brake
Type	Autonomous emergency braking and forward collision warning
Operational From	4 km/h
Sensor Used	camera

Scenario	Autobrake function only	Driver reacts to warning
Approaching a car crossing a junction		
Approaching a car head-on		–
Turning across the path of an oncoming car		–
Approaching a stationary car		
Approaching a slower moving car		–
Approaching a braking car		–

– Currently not tested

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SAFETY ASSIST

Total 14.0 Pts / 77%

Comments

Overall, the performance of the autonomous emergency braking (AEB) system was good in tests of its reaction to other vehicles. A seatbelt reminder system is fitted as standard to the front and rear seats. The car has a direct driver status monitoring system as standard, detecting driver fatigue and some types of distraction. The lane support system gently corrects the vehicle's path if it is drifting out of lane and also intervenes in some more critical situations. The speed assistance system identifies the local speed limit. The driver can choose to allow the limiter to be set automatically by the system.

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RATING VALIDITY

Variants of Model Range

Body Type	Engine	Model Name	Drivetrain	Rating Applies	
				LHD	RHD
5 door SUV	Petrol PHEV	Comfort * Techno	4 x 2	✓	✓

* Tested variant

Annual Reviews and Facelifts

Date	Event	Outcome	
December 2025	Rating Published	2025 ★ ★ ★ ★ ★	✓

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