



## **ADAC e.V. privacy policy for political contacts**

All content in the data protection information for political contacts is addressed to and applies to all genders (f/m/d). However, only masculine, feminine or neutral personal pronouns are used throughout.

### **1. Controller and data protection officer:**

This data protection information is provided to you by ADAC e.V., Hansastraße 19, 80686 Munich ("we" or "us") as the controller within the meaning of the General Data Protection Regulation (GDPR). Below, ADAC e.V. provides information in accordance with Articles 13 and 14 of the General Data Protection Regulation (hereinafter "GDPR") about the processing of personal data of our political contacts.

You can contact our data protection officer at: ADAC, / Datenschutzbeauftragter (DPO / DSB):

Hansastraße 19, 80686 Munich

Email: [dsb-mail@adac.de](mailto:dsb-mail@adac.de)

### **2. Purposes of processing:**

Within the scope of political lobbying, ADAC e.V. processes personal data for the following purposes:

- Sending specialist information and addressing representatives of governments, parliaments and other political institutions and authorities, organisations and associations.
- Planning and holding specialist events on topics relevant to mobility, tourism, health or consumers.

If other purposes for data processing arise in addition to the existing purposes, we will check whether these additional purposes are still covered by and compatible with the original purposes for which the data was collected. If this is not the case, we will inform you of such a change of purpose. If there is no other legal basis for further data processing, we will not process the data without your consent.

### **3. Data categories:**

For the aforementioned purposes, the ADAC may process the following categories of personal data:

- Your contact information, such as title, first and last name, business address, business telephone number, business mobile number, business fax number and business email address; and, where applicable, the contact information of your employees, such as title, first and last name, position, business email address and business address.
- Further information such as your position and institution, which is required for the processing of an event, or which is voluntarily provided by you as our contact persons.

#### **4. Source of the data:**

We collect the data available to us from publicly available sources, information databases and in the context of events and personal contacts, during which you have voluntarily provided us with your contact details.

#### **5. Legal basis:**

The processing of your personal data is necessary to achieve the above-mentioned purposes.

Those interested in the subject matter and event participants will be added to an email distribution list. The legal basis for data processing is Article 6(1)(f) of the GDPR (legitimate interest). It is in the interest of the ADAC to send you special information or to enable you to participate smoothly in events and to send you relevant emails.

Information about your right to object under Article 21 GDPR: You have the right to object at any time to the processing of your data on the basis of Article 6(1)(f) GDPR (data processing based on a balancing of interests) if there are reasons for this arising from your particular situation. If you object, the ADAC will no longer process your personal data unless it can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims. You can send your objection informally to the email addresses provided in point 9.

The basis for the processing of your personal data for the contact details that you voluntarily provide to us at events, among other places, is your consent in accordance with Article 6(1)(a) GDPR. You can revoke this consent, which is given by providing us with your contact details, at any time. To do so, you can use the email addresses in section 9. Such revocation affects the permissibility of processing your personal data after you have notified us of the revocation.

#### **6. Transfer and disclosure of your personal data:**

ADAC e.V. will only transfer personal data to third parties if this is necessary for the above-mentioned purposes (e.g. invitation management), if required by law, if you have consented to this, or if it serves to prepare or fulfil a contract that you have with the third

party or ADAC. We use selected service providers (data processors) and vicarious agents to perform our contractual services. Under these circumstances, recipients of your data may be service providers of the ADAC or affiliated companies of the ADAC, for example in the area of planning and implementing events. If the ADAC e.V. works with service providers, they will only act on the instructions of the ADAC e.V. and are contractually obliged to comply with the applicable data protection requirements.

#### **7. Transfer to third countries:**

If we transfer personal data to service providers outside the EU or the European Economic Area (EEA) who are bound by instructions, your data will only be processed in third countries on the basis of the EU Commission's standard data protection clauses, provided that certain measures ensure that an adequate level of data protection is guaranteed.

#### **8. Storage periods:**

We store your data for as long as there is a legitimate interest in further storage, you have not revoked your consent to processing, or we are obliged to store it in order to fulfil legal obligations (e.g. tax and commercial law retention obligations).

#### **9. Rights of data subjects:**

If the respective legal requirements are met, you can exercise the following rights in connection with the processing of your personal data:

Right to information about your personal data stored by us (Art. 15 GDPR). In particular, you can request information about the purposes of processing, the categories of personal data, the categories of recipients, the planned storage period and the origin of your data that has not been collected directly from you;

- Right to rectification of inaccurate data or completion of incomplete data (Art. 16 GDPR);
- Right to erasure of your data stored by us (Art. 17 GDPR), provided that no statutory or contractual retention periods or other legal obligations or rights to further storage must be observed;
- Right to restriction of processing of your data (Art. 18 GDPR);
- Right to data portability (Art. 20 GDPR), i.e. the right to receive data provided by you and stored by us in a commonly used, machine-readable format or to request that it be transferred to another controller;
- Right to withdraw your consent (Art. 7 GDPR), which you can declare at any time with effect for the future. If you have given your consent via the privacy settings, you can withdraw your consent via the privacy settings or cookie settings;
- Right to object to the processing of your personal data (Art. 21 GDPR).

**Your data protection request to exercise your rights can be made informally. Simply send an email to either europa(at)adac.de or buero-berlin(at)adac.de.**

You also have the right to lodge a complaint with a supervisory authority at any time in accordance with Art. 77 GDPR, in particular in the Member State of your habitual residence, your place of work or the place of the alleged infringement. The data protection supervisory authority responsible for ADAC e.V. is: Bavarian State Office for Data Protection Supervision (BayLDA).

We will be happy to provide you with further information on request.

Status: January 2026